

20-04-2016, Stockholm

Press release



EG Electronics expands in UK into the Machine Vision business area

EG Electronics AB are pleased to announce the opening of additional new operations in the UK, effective 1st April 2016. The company will expand their existing product range with Machine Vision cameras. Based in Brighton, the new operation will provide local support for the UK and Ireland, complementing the existing offices in the Nordic and Asia regions.

EG Electronics has over 90 years' experience in the industrial market, with its roots in the field of display systems and electromechanics. EG Electronics offers unique and cost effective solutions for various industries, from commercial vehicles, aerospace and defence to telecom and medical equipment and represents multiple technologies from leading manufactures worldwide. EG Electronics works closely with customers to strengthen their competitiveness by adding value through unique, tailored solutions with additional services.

The new operations will bring further product categories of imaging and machine vision, positioning, timing & RFID which are excellent additions to the company's existing product categories of displays, embedded computers, storage, semiconductors, RF & microwave, EMC/Shielding, thermal management and electromechanics.

Elisabet Österlund, CEO for EG Electronics, is very excited that the company is expanding into the machine vision segment in the UK:

"We are very pleased to announce channel partner agreements with Sony Image Sensing Solutions for machine vision cameras and Hitachi Electronics for Chassis Cameras. We believe that these technologies together with the skills of Julian Parfitt and the global EG team is a combination for success"

Julian Parfitt, Managing Director for EG Electronics in the UK has a long experience working within the display, imaging and positioning market and is looking forward to running the new operations which EG Electronics are establishing in the UK.

"We are very excited to open the new UK operation and pleased with the addition of the new product categories for Machine Vision, Positioning and Timing and RFID. The new organisation will allow EG Electronics to provide it's unique product portfolio and range of services to the UK and Ireland markets with further global developments planned", he says.

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About EG Electronics

EG Electronics is a company group with a strong international focus, born and headquartered in Sweden with operating locations in Europe and Asia. With 90 years of experience, EG Electronics offers deep engagement, knowledge and tailored solutions based on electronics components and systems together with trustworthy and effective logistics worldwide. Company is divided into different business areas: Commercial Vehicles, Telecom, Industrial Technology, Digital Signage, Memory Trading and now latest addition; Machine Vision. EG Electronics is part of KAMIC Group.

www.egelectronics.com

- 100 employees in 7 countries
- Offices in Sweden, Denmark, Norway, Finland, UK, China & India
- Revenue 60 M€
- ISO 9001 & 14001

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